

 **Betzold**
LEVELS OF THE MEADOW
details page 17

WORLDDIDAC



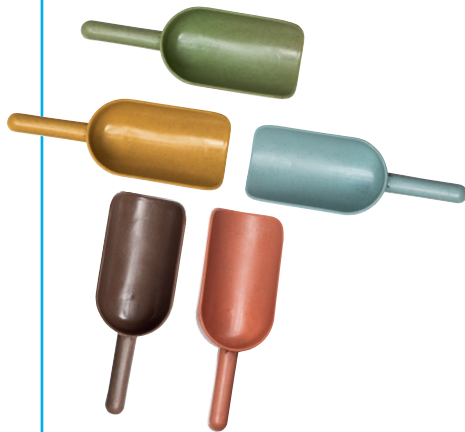
WINNER
2023



NEW
IN CATALOGUE



made in
Germany



Betzold

SAND PLAY BUCKET, treeNside

Sustainable sand play bucket made of treeNside material, ideal for fun and games in the sandbox. Soft colours, with handy handle, perfect for children's hands. Made of sturdy, sustainable bioplastic granules. With mandala pattern on the bottom of the bucket for stamping on wet sand

Height: 17 cm, Ø 16 cm
Material: bioplastic

- 850364V93** Piece, green
- 850365V93** Piece, curry
- 850366V93** Piece, turquoise
- 850367V93** Piece, coral
- 850368V93** Piece, chocolate brown

- 768550V93** 5 pieces, green
- 768552V93** 5 pieces, curry
- 768553V93** 5 pieces, turquoise
- 768554V93** 5 pieces, coral
- 768555V93** 5 pieces, chocolate brown
- 768556V93** 5 pieces, colourful

Betzold

FLOUR SCOOP, treeNside

H x W x D: 5.5 x 21 x 7.5 cm
Material: bioplastic

- 763398V93** 5 pieces, turquoise
- 763394V93** 5 pieces, coral
- 763392V93** 5 pieces, green
- 763396V93** 5 pieces, curry
- 763400V93** 5 pieces, chocolate brown

Betzold

SPADE, treeNside

H x W x D: 3 x 53 x 12 cm
Material: bioplastic

- 764672V93** 5 pieces, turquoise
- 764671V93** 5 pieces, coral
- 764670V93** 5 pieces, green
- 764674V93** 5 pieces, curry
- 764673V93** 5 pieces, chocolate brown



Dear B2B partners

I hope you're doing well. I wanted to take a moment to share some highlights from the past year at Betzold, where we've faced some global challenges, like worldwide inflation. But through it all, we've seen something amazing: the education sector keeps thriving, despite tough times in the world economy.

We believe that children are the future, and that's why we're so proud to support education. Looking back on the past twelve months, we see a lot to be thankful for.

First, we've been busy keeping up with new trends and creating new products for our treeNside green line. These innovative products have been an overall hit with educators, students and children alike, thanks in no small part to your feedback and support.

In 2023, our efforts in sustainability and energy efficiency were recognized with an award. This is a testament to our commitment to making environmentally-friendly choices, and we'll keep pushing forward in this direction.

Our new shop system designed especially for you, our B2B customers, was a big hit. It made it easier for you to access the products you need, and we're thrilled to see how much you've liked it. We are continuing to work diligently on our logistics concept for the future to become even faster and more efficient. Your satisfaction is our top priority, and we look forward to bringing you even more improvements in the coming months. Thank you for your continued support and partnership.

As we step into 2024, we want to express our gratitude for your trust and partnership. We're excited about what the future holds and we're looking forward to continuing to support your business needs.

Wishing you a great start to the new year!

Warm regards

Ulrich Betzold

Ulrich Betzold

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NEW
IN CATALOGUE



set of 3



WOODEN STAND, INCL. 32 SCISSORS

28 right-handed and 4 left-handed scissors, each with round tip in the colours white, yellow, orange, pink, red, purple, blue, green. In the practical and sturdy wooden stand, the scissors are always neatly stored. Ideal for kindergarten and primary school children
H x W x D wooden stand: 6 x 30 x 7 cm, length scissors: about 13 cm

Material: plastic, metal, wood

768028V93



DESIGN PEN HOLDER SET, treeNside

The set consists of 3 pen holders in different colours (blue, green, yellow). The production is made in Germany from the bioplastic treeNside. Each pen holder is provided with an inspirational saying especially for teachers. Delivery without content

H x W x D: 8 x 8.7 x 6.2 cm
Material: bioplastic

767951V93 Set of 3

NEW
IN CATALOGUE



FABRIC COLOURING PENCILS

Whether T-shirts, potholders or pencil cases: everything can be coloured with the textile pens. After a drying time of 24 hours or fixing with an iron, the colour is permanent and remains on the textiles for a long time. Thanks to their high opacity, the colours even adhere to (artificial) leather.

Contents: details online

Ø tip: 2.5 mm

768043V93 12 pieces

Minimum order: € 400,-



KITCHEN APRON

Creative cotton apron for adults to personalise yourself. Perfect as a personalised gift, e.g. for Mother's Day or Father's Day. Pure cotton, washable at 30 °C

W x H: 60 x 90 cm
Material: 100 % cotton

12460V93 For adults

Customisable cotton apron for children: ideal for painting with textile colours, versatile, e.g. as a garden apron or cooking apron. Pure cotton, washable at 30 °C

W x H: 49 x 64 cm
Material: 100 % cotton

12461V93 For children



COTTON BAG

Stylish cotton bag to design yourself: a trendy accessory for all age groups. Ideal for gifts with a personal touch, e.g. for Mother's Day or Father's Day. Machine washable, versatile as a sports or shopping bag. Textile colours not included

W x H: 34 x 34 cm
Material: 100 % cotton

12089V93 Piece, white



NEW
IN CATALOGUE

Betzold

FROEBEL SET

The 14 Froebel games in this set are suitable from the first year of life right through to secondary school. The games build on each other and should be offered to the children in the order listed. The set consists of games with solids, surfaces, lines and dots.

H x W x D packing: 33 x 54.5 x 34 cm

Material: wood

Warning Notices: 1, 4, 5 (page 18)

765592V93



Betzold

WOODEN GEMSTONES

The interesting gem-shaped wooden building blocks invite children to build, stack and explore. The many flat surfaces offer many building possibilities. 3 different sizes

H x W x D large stone: 5 x 4 x 3.5 cm

Material: wood

All Warning Notice: 1 (page 18)

768183V93 54 pieces, pastel

768184V93 54 pieces, rainbow



Betzold

COLOURFUL FELT BEADS

These 240 felt beads in 12 colours are ideal for laying games, colour matching, the year circle and first arithmetic. The beads are lighter and therefore quieter to play with compared to wooden balls.

Diameter: 2 cm

Material: felt (100 % polyester)

All Warning Notice: 1 (page 18)

767178V93 240 pieces, pastel

764374V93 240 pieces, rainbow

HAMMER PLAY SET

Game of skill with mosaic shapes, hammers and cork plates. Trains hand-eye coordination and fine motor skills. Children also recognise geometric shapes and reflections in the mosaic shapes. The set is suitable for up to 4 children.

Contents: details online

H x W x D box: 17 x 26.5 x 19 cm

Material: cork, wood

All Warning Notices: 1, 7 (page 18)

766845V93 "Basic" 200 pieces

766852V93 "Minibots", 144 pieces

766854V93 "Farfallas", 144 pieces



"Farfallas"



"Basic"



"Minibots"



NEW
IN CATALOGUE

RAINBOW, SMALL

Wooden parts, glazed with different water colours. Rounded corners and natural wood structure. Promotes sensory perception

H x W x D: 9.5 x 19 x 6.3 cm

Material: wood

766334V93 6 pieces, pastel

758986V93 6 pieces, rainbow



6 pieces

NEW
IN CATALOGUE

RAINBOW, BIG

Wooden parts, glazed with different water colours. Rounded corners and natural wood structure. Promotes sensory perception

H x W x D: 16.5 x 32 x 6.3 cm

Material: wood

766333V93 12 pieces, pastel

758985V93 12 pieces, rainbow



6 pieces

12 pieces



Betzold

DOLL HOUSE, THREE-STOREY

The modern doll's house invites children aged 3 and over to role-play. The walls, stairs and swing can be used flexibly. In modern colours, with replicated solar panels and yellow acrylic pane for warm light. Supplied without dolls for easy self-assembly. Also available furnished

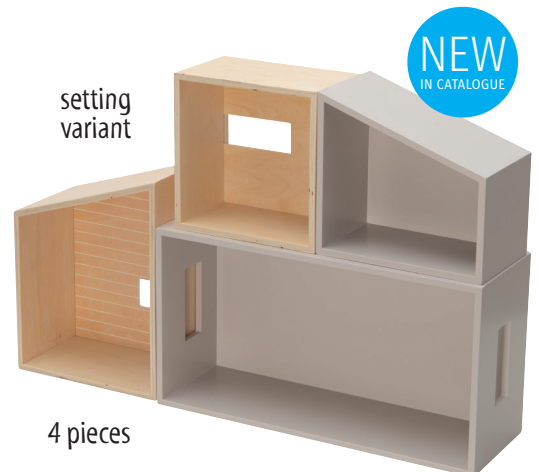
H x W x D: 74 x 85.1 x 29.7 cm

Material: wood

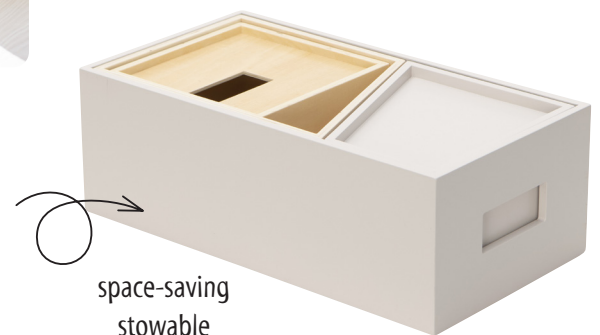
All Warning Notices: 1, 12 (page 18)

766243V93 Unfurnished

768159V93 Furnished



4 pieces



space-saving
stowable



Betzold

SEAT PADS

Whether for gymnastics or for the morning circle: this set is always right! The seat pads come in a bag and the mats have recesses that serve as handles. So that the mats do not slip, the lower side is nubbed.

Contents: 12 seat mats, 1 bag

Height bag: 14.5 cm, Ø 36 cm

Material: EVA foam, plastic

767562V93 12 pieces, pastel

767561V93 12 pieces, rainbow

Betzold

MODULAR DOLL HOUSE

The Bauhaus-style doll's house consists of 4 variably usable boxes and is unfurnished. Children aged 3 and over can let their imagination run wild when building, furnishing and playing. The largest box is used for storage and transport. Promotes a wide range of skills

H x W x D storage box: 15 x 45 x 24 cm

Material: wood

766164V93 4 pieces



diatonic set

chromatic addition

NEW
IN CATALOGUE



Betzold

HAND BELLS

Children can use the precisely tuned hand bells to accompany well-known songs or invent their own melodies in music lessons. The colours of the bells correspond to the well-known Boomwhackers® colours.

H x W x D bell: 14 x 7.5 x 7.5 cm
Material: metal, plastic

767072V93 Diatonic set
767073V93 Chromatic addition



Betzold

RHYTHM CARDS FOR BODY PERCUSSION

Children ages 4 and up use their own bodies and make music without reading music and with all the positive effects. Attach the magnetic cards to the board and let the children play their own compositions or song accompaniments to the beat.

Contents: 86 cards, instructions

H x W x D packing: 2 x 38 x 19.5 cm
W x H cards: 8 x 8 cm
Material: magnet

766758V93 86 pieces

Minimum order: € 400,-





Betzold

MINI-TABLE FOOTBALL, INCL. 2 BALLS

4 stable feet for a secure stand, scratch-resistant playing field with raised corners. Goals are counted on the sides. Can be used on table or floor. Supplied disassembled, easy self-assembly with instructions

H x W x D: 32 x 92 x 51 cm
Material: wood, coated MDF
Warning Notice: 5 (page 18)

767903V93

Betzold

KINDERGARTEN TABLE FOOTBALL, INCL. 2 BALLS

At 60 cm, this table football is the ideal height for children aged 4 to 8. The chrome-plated rods with black plastic handles run in a plain bearing. The screwed playing pieces with safety end caps are cushioned towards the body wall with spacer buffers. Contents: 1 table football, 2 balls

H x W x D table: 60 x 122 x 60 cm,
Ø ball: 3.2 cm
Material: MDF, plastic, metal, rubber
Warning Notices: 12, 5 (page 18)

767904V93



Betzold

SCHOOL FOOTBALL

Quality training football for school: hand-stitched, shiny synthetic leather, 4 layers of polyester. Official size 5, weight: 300 - 340 g, inflated. Ideal for sports lessons
Ø 22 cm
Material: imitation leather

34276V93 Size 5



Betzold

BASKETBALL

Excellent training ball with an outstanding price-performance ratio! It has very good bounce properties and a particularly grippy surface. The ideal basketball for everyday school use
Ø 22 or 24 cm
Material: rubber

754445V93 Size 5
756207V93 Size 7



Betzold

LIGHTWEIGHT VOLLEYBALL

Lightweight exercise ball for beginners. Original size 5 with reduced weight (200 - 220 g). Easy control, soft PU material for gentle contact
Ø 21 cm, Material: imitation leather

34282V93 Size 5



NEW
IN CATALOGUE



Betzold

SOFT HANDBALL

For handball or other team games: The soft ball is particularly suitable for children's hands with its grippy surface and prevents injuries. Super-soft surface made of high-quality soft plastic with great bounce properties

Ø 15 or 16 cm
Material: plastic

768249V93 Size 1
768248V93 Size 0

Betzold

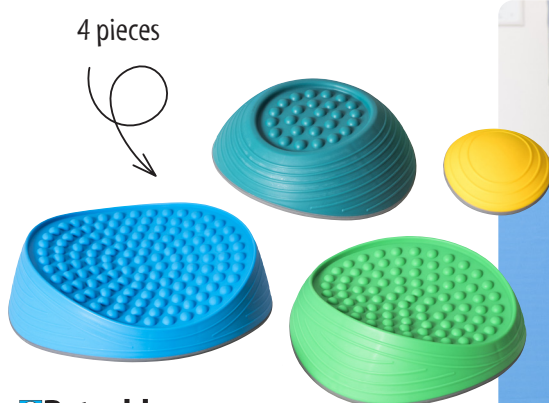
SPORTS BOX FOR PRIMARY SCHOOL

Transparent box with a wide range of sports equipment to try: ball sports, backstroke games and athletics. With lots of accessories. Ideal to take along or to do spontaneous sports
Contents: 42 parts, details online

H x W x D box: 32 x 66 x 44 cm
Material: plastic, rubber, polyester, metal, leatherette, paper, wood

767795V93 Set

NEW
IN CATALOGUE



Betzold

RIVER STONES

With the 4 colourful river stones children practice balancing and jumping. The stones are made of durable plastic and can be stacked individually or into each other, so that the heights can be varied. Each stone has a non-slip rubber bottom.

H x W x D stacked river stones:
21 x 34,5 x 33 cm
Material: plastic
Warning Notice: 3 (page 18)

767208V93 4 pieces

Minimum order: € 400,-



NEW
IN CATALOGUE



download material in
German, English and
French available



CIRCLE OF THE YEAR

This year circle lets children experience the structure of a year. The months, seasons as well as their cycle in nature are ideally illustrated by this colourful Montessori learning material made of high quality wood.

Contents: 16 wooden parts

Ø: big circle: 90 cm, small circle: 45 cm,
height: 7 mm
Material: wood

767630V93



YEAR CHAIN

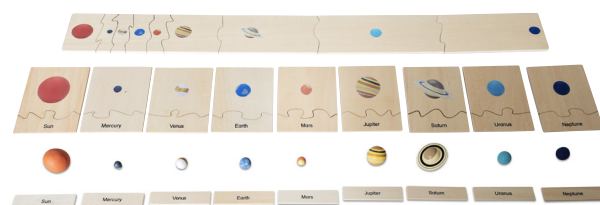
This chain with beads in 12 colours represents the days of a month and a year. Events such as birthdays or seasons can thus be illustrated and the children gain a deeper understanding of the concept of time through the overall view.

Contents: 1 chain with 366 beads

H x W x D bead: 1 x 1 x 1 cm
Material: wood, textile

Warning Notices: 1, 5 (page 18)

767631V93



OUR SOLAR SYSTEM

With the help of this lovingly designed educational game, children from the age of 5 will memorize the planets and their order in the solar system. The 8 plastic models have a high challenge character. With the 2 wooden puzzles, they can control themselves. Incl. storage box

H x W x D box: 5.5 x 23 x 17 cm
Material: wood, plastic
Warning Notice: 1 (page 18)

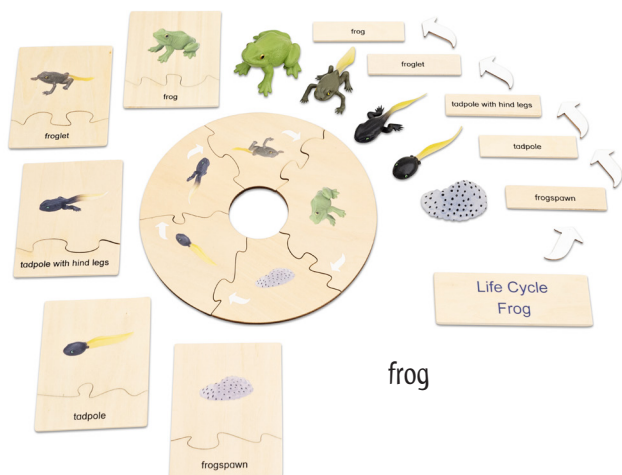
767573V93



NEW
IN CATALOGUE



chicken



frog



snail

Betzold

LIFE CYCLE

Exciting educational game with 5 figures and 2 wooden puzzles with matching illustrations and labels in German and English. Promotes concentration, patience and problem solving skills of children from 5 years. With wooden box

H x W x D box: 6 x 23 x 12 cm

Material: wood, plastic

All Warning Notice: 1 (page 18)

- 767557V93** Frog
- 767566V93** Snail
- 767568V93** Butterfly
- 767569V93** Chicken



butterfly

Minimum order: € 400,-



Betzold

EARTHWORM OBSERVATORY BOX

With this box, children can observe earthworms at work. Thus, they experience how organic material becomes humus and learn about the natural cycle of nature.

Contents: 1 box, 2 darkening plates, 2 packets of coloured sand, instructions

H x W x D: 37 x 46 x 12 cm

Material: wood, plastic

Warning Notice: 2 (page 18)

766972V93



Betzold

LIFE CYCLE "PLANT"

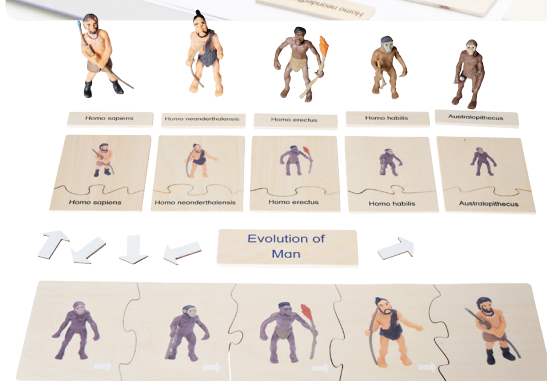
Children from 5 years understand with this beautiful set, how a plant grows from a bean. In the sturdy storage box, they will find 4 washable plastic figures and 2 wooden puzzles with 2-language description (German and English).

H x W x D box: 6 x 23 x 12 cm

Material: wood, plastic

Warning Notice: 1 (page 18)

767571V93



Betzold

EVOLUTION OF MAN

Detailed learning set of 5 easy-to-grip and washable figures and 2 wooden puzzles with matching illustrations and labels in German and English. The wooden pieces promote concentration, patience and problem-solving skills of children from 5 years. With self-control

H x W x D box: 6 x 23 x 12 cm

Material: wood, plastic

Warning Notice: 1 (page 18)

767203V93





COLOUR EXPERIMENT SET

With this colour experiment set, children from 5 years immerse themselves in the variety of colours. While experimenting, they learn to work accurately, observe and document their experiments. With child-friendly materials for the real laboratory feeling

Contents: details online

H x W x D storage box: 12.2 x 34 x 20.5 cm

Material: plastic, colour

Warning Notice: 1 (page 18)

Hazard warning: G12 (page 18)

767978V93



EXPERIMENT WITH WIND POWER

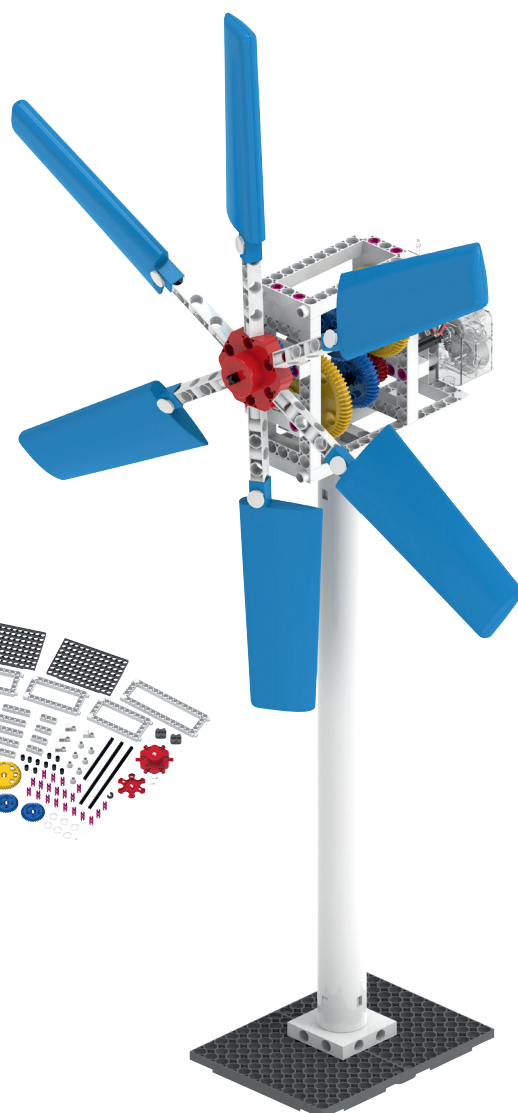
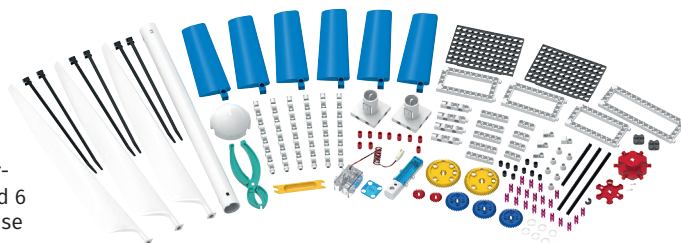
Kit with 2 types of rotor blades and a gear-box. This creates 2 large wind turbines and 6 other models. Children from 8 years can use the wind to light up the LED and charge a battery. Battery not included
Contents: 124 parts, instructions

H x W x D packing: 6.5 x 30 x 24.5 cm

Material: plastic, metal

Warning Notice: 1 (page 18)

767376V93





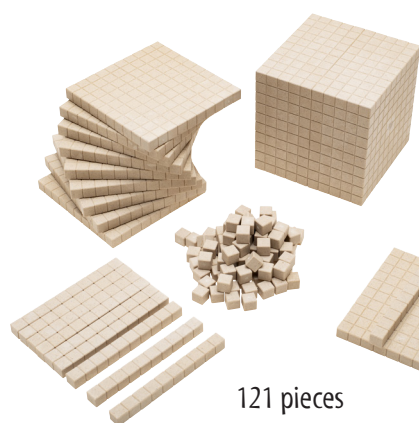
Betzold

NUMBERS AND QUANTITY DISCOVERING SET

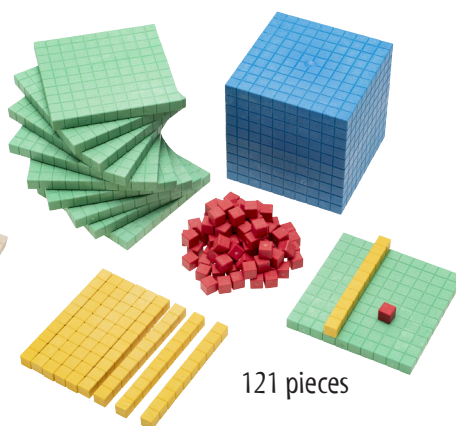
11 wooden boards to trace and 4 representation plates per number provide playful and tactile learning. Ideal for understanding the numbers from 0 to 10

H x W x D wooden box with numbers frame:
10.3 x 19 x 17.6 cm
Material: wood

767083V93



121 pieces



121 pieces



Betzold

BASE TEN BLOCKS, treeNside

Decimal system set made of environmentally friendly treeNside material. Ideal for learning the decimal system through play. Includes practical stacking box
Contents: details online

H x W x D storage box: 11.2 x 27.1 x 17.5 cm
Material: bioplastic
All Warning Notice: 42 (page 18)

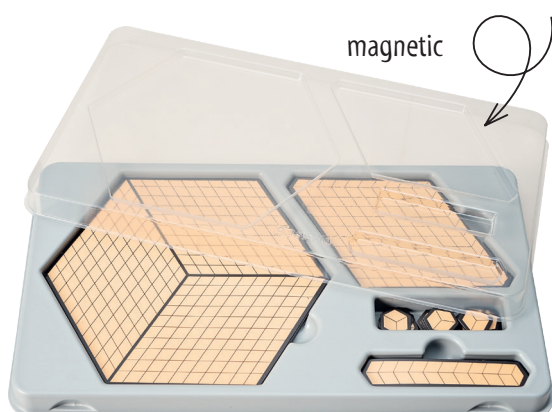
- 769414V93** Natural-coloured, 121 pieces
- 769415V93** Coloured, 121 pieces
- 769416V93** Natural-coloured, 432 pieces
- 769417V93** Coloured, 432 pieces



432 pieces



432 pieces



magnetic

Betzold

BASE TEN SET, MAGNETIC

The demonstration set helps children to better understand the decimal system. It can be used in the classroom to represent numbers up to 1000 and decompose quantities. The base blocks are magnetic and can be attached to all magnetic surfaces.

H x W x D packaging: 2.2 x 24.5 x 21 cm
Material: plastic

767302V93 Natural-coloured, in sorting box



MAGNETIC BOARD

Square, flat magnetic board with rounded corners and transparent pen holder. The wooden storage box can hold magnets of all kinds or other utensils. The board can be used for exercises in mathematics, languages and remedial classes.

Delivery without magnets

H x W x D magnetic board: 55 x 55 x 1 cm

Material: metal, magnet

768666V93 White, isometric

768665V93 White, points

768664V93 White, squared

768655V93 White, blank



SELF-ADHESIVE MAGNETIC CHALKBOARD, BLANK

For colouring, drawing, first writing and swinging exercises or for other messages: The scratch-resistant chalkboard sticks to all common surfaces and can be removed in no time at all without leaving any residue. With 4 water-soluble chalks, 1 cleaning cloth and 1 scraper

W x H magnetic board: 60 x 40 cm

Material: magnet, chalk, textile, plastic

Warning Notice: 1 (page 18)

766264V93



SELF-ADHESIVE MAGNETIC DESIGN CHALKBOARD

Magnetic board that adheres to all surfaces and can be removed without leaving any residue. It can be written on with chalk or decorated with the included stickers and magnetic letters.

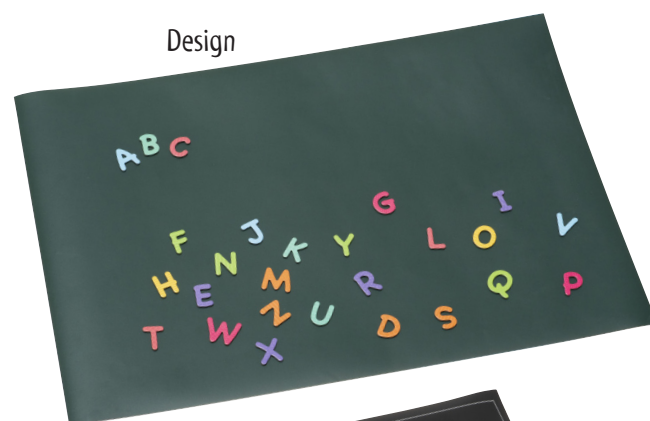
Contents: 1 blackboard, 4 chalks, 1 sticker sheet, 1 set of magnetic letters, 1 scraper, 1 cloth

W x H magnetic board: 60 x 40 cm

Material: magnet, chalk, plastic, textile

Warning Notice: 1 (page 18)

766618V93



SELF-ADHESIVE MAGNETIC CHALKBOARD, WITH LETTER WRITING HOUSE

The self-adhesive magnetic board with line house is a practical and long-lasting solution for learning the first letters. It sticks to all surfaces and is easy to remove.

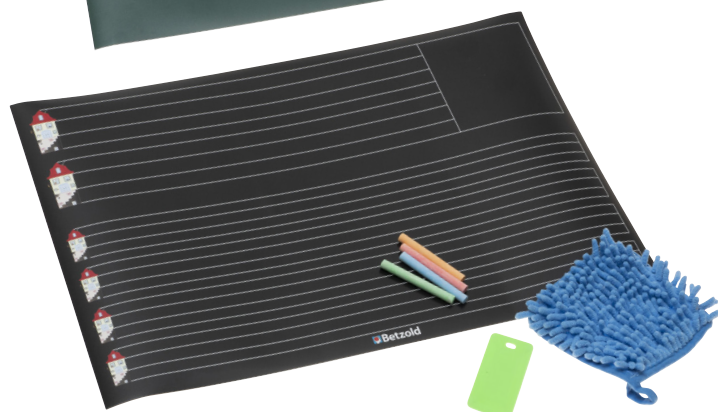
Contents: 1 board, 1 scraper, 4 dust-free chalks, 1 cleaning cloth

W x H magnetic board: 60 x 40 cm

Material: magnet, chalk, plastic, textile

Warning Notice: 1 (page 18)

766616V93



with letter writing house

Minimum order: € 400,-



NEW
IN CATALOGUE

Betzold

MATH PRO BRICK WAGGON

The math pro brick wagon is an all-round educational talent. With 5 themed drawers, it promotes everything from creativity to complex mathematics. Ideal for nurseries and schools!

Contents: details online

H x W x D trolley: 29.5 x 42 x 32 cm

Material: wood, plastic, metal

Warning Notice: 2 (page 18)

768325V93



NEW
IN CATALOGUE

Betzold

SMALL FELT BASKET

In this sturdy felt basket you can wrap all kinds of gifts. With the practical handle, the basket can be hung on a hook or the door handle. Ideal also for needlework utensils, craft materials or small toys

H x W x D basket: 10.5 x 11.3 x 11.3 cm

Material: felt (100 % polyester)

- 767563V93** "Christmas", piece
- 768318V93** "Christmas", 2 pieces
- 768319V93** "Christmas", 5 pieces
- 767565V93** "Roe deer", piece
- 768321V93** "Roe deer", 2 pieces
- 767564V93** "Easter", piece
- 768323V93** "Easter", 2 pieces
- 768322V93** "Easter", 5 pieces

WORLD DIDAC
WD[®]
 WINNER
 2023



Betzold

LEVELS OF THE MEADOW

A 26-piece educational game for children to understand each layer of a meadow. The set consists of 4 wooden strips with 4 or 5 grooves for various motifs to be inserted into. A self-painted background or the floor scheme fits into the set-up lid.

H x W x D wooden box: 7.5 x 32 x 23 cm

Material: wood

Warning Notice: 42 (page 18)

764904V93

Minimum order: € 400,-



DO YOU HAVE ANY QUESTIONS?

HOW TO CONTACT US

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Fax: +49 7961 9258-20

E-mail: info@betzold-educational.com

Website: www.betzold-educational.com

You can order by:

› letter

› fax

› e-mail

› telephone

(Monday to thursday between 7:30 am and 5:00 pm.

Friday between 7:30 am and 1:30 pm.)

You receive your goods:

We deliver ex works (Exw.) from our warehouse in 73479 Ellwangen. Should you wish, we can organise the transportation at your own cost. Of course we will inform you in advance about the charges.

Is there a minimum value for an order?

We suggest a minimum order value of 400,- €.

What about the price?

AT will be added to the prices if you do not indicate your VAT Number. There are no packing costs to be paid. You will be charged for the delivery costs incurred, should you wish, we can organise the transportation.

How can you pay?

For the first year or minimum 5 orders we prefer payment in advance:

› cash remittance

› letter of credit

Our bank account is:

Bank: VR-Bank Ellwangen

IBAN: DE 88 61491010 00238909000

BIC: GENODES1ELL

If you have a problem:

Contact us directly by phone. We will find a satisfying solution for you.

How long does the delivery take?

We deliver as fast as possible! However, it is possible that a delivery may be delayed or an article is in higher demand than anticipated. Under these circumstances, we will inform you at once about the estimated date of delivery.

Should something have annoyed you or somebody made a mistake or you think we could improve our service or you have a very special request – just give us a call, we are here for you!

And finally: By the way, please also let us know, if you are satisfied with us and our service – that's always the best motivation!



Warning Notices

- 1 WARNING! Not suitable for children under 3 years of age due to small parts. Danger of suffocation!
- 2 WARNING! To be used under the direct supervision of an adult.
- 3 WARNING! Not suitable for children under 3 years of age – possible risk of falling!
- 4 WARNING! Not suitable for children under 3 years of age. Strangulating hazard! Long Cord.
- 5 WARNING! Not suitable for children under 3 years of age due to small balls. Danger of suffocation!
- 7 WARNING! Not suitable for children under the age of 3 years. Functional sharp points and/or sharp edges – risk of injury!
- 12 Notice: Adult assembling required. Contains small parts. Choking hazard!
- 42 Notice: Educational material - to be used under the direct supervision of an adult.

Hazard Warnings

G12 Contains 1,2-Benzisothiazol-3(2H)-one (BIT), Reaction mass of: 5-Chloro-2-methyl-2H-isothiazol-3-one (CMIT) and 2-methyl-2H-isothiazol-3-one (MIT). May cause allergic reactions.

More about us:

www.betzold-educational.com



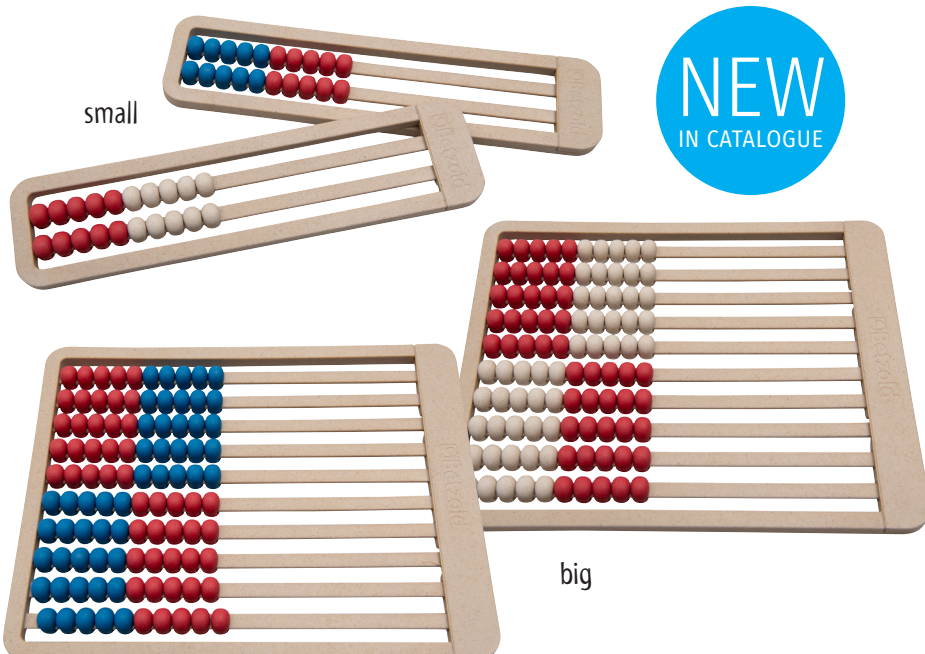
treeNside

Betzold

COUNTING FRAME, treeNside

This maths frame has been specially developed for school beginners to help them take their first steps in maths. A modern take on the classic counting frame, it is made from treeNside, an environmentally friendly bioplastic. It is sturdy yet lightweight and fits into any school bag. The large beads are easy for children's hands to grip. The material is pleasant and the gentle smell of wood gives a natural feeling.

- 850380V93** Small, red/blue
- 850381V93** Small, red/white
- 850382V93** Big, red/blue
- 850383V93** Big, red/white



Minimum order: € 400,-



Betzold
SAND PLAY BUCKET
MADE OF BIOBASED
treeNside MATERIAL
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